



# Annual General Meeting 2018



#### In-kind sponsors









#### Feedback on 3 portfolios:

- 1. Membership
- 2. Strengthening evaluators and evaluation Portfolio
- 3. Finance Portfolio
- 4. Chapters
- 5. New board members
- 6. A vote of thanks



#### Board Members 2017-2018







Anzel



Victor



Nozipho





Jerusha



Asgar



Lauren



Matodzi



Gordon



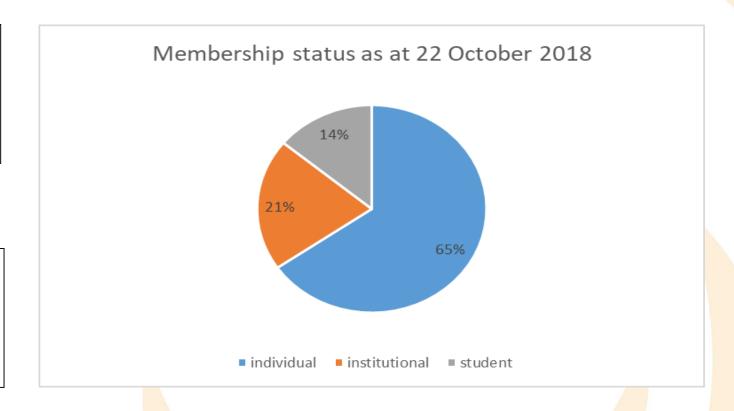
## 1. Membership



#### Membership Update

685 members of SAMEA in good-standing as at 22 October 2018

12 institutional members-Highest number thus far







#### Benefits to Members



Build your Network Capital



Access live, virtual discussions, debates and presentations



Promote your services, share your experiences and seek advice



Access reserved resources, job opportunity postings, and discussion groups



Save costs on event participation

#### **OPPORTUNITIES**

FILTER ON OPPORTUNITY TYPE:

Nothing selected



#### Mothers2Mothers: Strengthening M2M systems for improved retention of mother-baby-pairs in PMTCT care and treatmer

Mothers 2 Mothers is a South Africa-based not-for-profit organisation (NGO), m2m trains, employs, and empowers local HIV-positive mothers to serve as frontline healthcare workers in understaffed health clinics and in their communities. Known as Mentor Mothers, these women have an intimate understanding of the social and cultural challenges of living with HIV, giving them a unique ability to form trusted relationships with other women and their families – a rapport vital to help individuals overcome fears and make lifesaving decisions.



## Membership Certificate

Ms Kate Mwaura



## 2. Strengthening evaluators and evaluation



## Webinars

#### WEBINARS

Thank you for your interest in SAMEA webinars. We hosted our first webinar on the 22nd of August 2017. We had a high response rate to sign up for the webinar. The webinar platform provided an opportunity to members to view and listen to a presentation on a topic that was posted on SAMEA talk. The feedback from members who attended the webinar was positive, and members indicated that the webinar platform was a useful format for facilitating dialogue and presenting material. We will be using the feedback that we have received to improve our webinar offerings in future. If you are interested in presenting a webinar, please contact info@samea.org.za

We look forward to hosting our second webinar on the 7 February, 2018. Details of the webinar will be communicated to you via SAMEATalk, the newsletter and on the website.



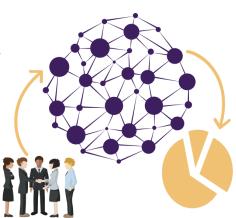
Webinar 2: Wednesday, 7 February, 2018 Time: 3 pm-3:30 pm

Social Network Analysis
By Jerusha Govender (Founder of Data Innovator)

Social network analysis (SNA) is a method and set of metrics to measure, visualize and draw inferences on the characteristics of a group or a group of individuals. It has been used for various forms of networks, but is particularly useful in evaluating leadership networks.

Visualizing the network formation over time is useful in evaluation which seeks to identify networking trends, and support adaption of programmes facilitating networking among individuals or groups.

In this webinar, Jerusha shares insights to SNA and the use of Gephi software.



## ...Webinars this year...

7 February 2018

4 May 2018

7 July 2018 16 October 2018

Social Network Analysis (4.43/5) Evaluation Data
Visualisation using
Excel
(4/5)

Using Atlas Ti for Monitoring and Evaluation (3.89/5) Technology, data privacy, ethical issues and new skills required by M&E professionals in a changing programme context (3.63/5)









- 1 Session
- 24 attendees
- n=7 survey responses

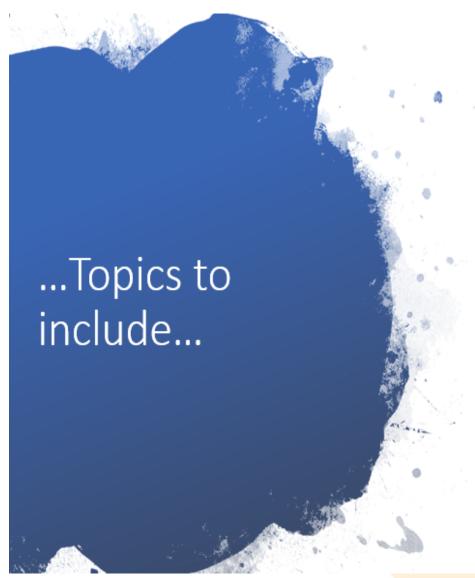
- 2 Sessions
- 54 attendees
- n=23 survey responses

- 1 session
- 35 attendees
- n=16 survey responses

- 1 session
- 18 attendees
- n=9 survey responses

Is it useful? Yes-4/5 rating
Is it a good platform? Yes 4,67/5 rating





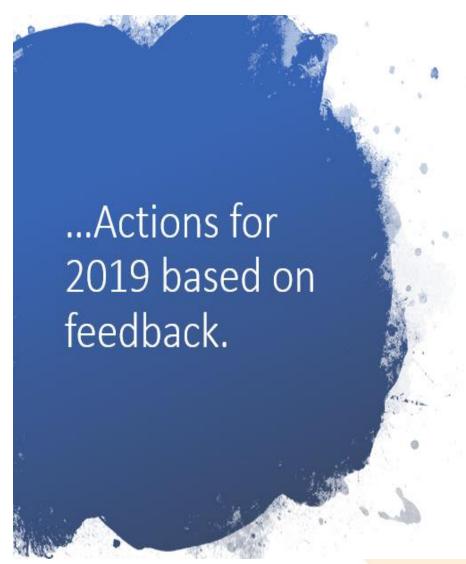
- Mixed methods approaches to evaluation
- Survey design
- Evaluation methodologies
- Theory of change
- Software tools for data analysis (quantitative and qualitative)
- · Ethics in evaluation
- Setting up a consultancy
- Evaluation competencies
- Data verification (data life cycle and governance)
- More discussion time (possible space for TIG discussions)





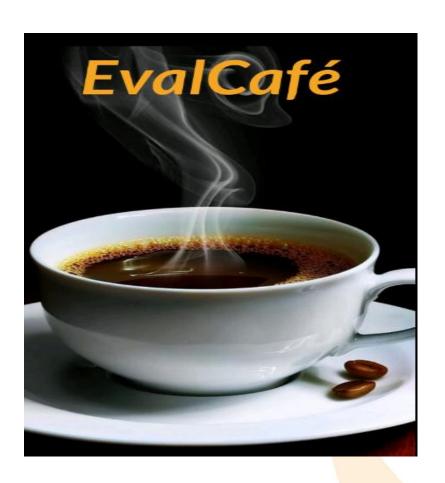
- Circulate the presentation ahead of the webinar
- Host more webinars
- Provide calendar of webinars for the year
- Specify target group (beginner-expert)
- More time for Q/A





- Source content and speakers to have a formalised plan for 2019
- 2. Adjust time of webinar
- Specify target level
- Where possible/feasible circulate the webinar content ahead of time or within week of completion of webinar to attendees





#### 25 June 2018

Diversity In evaluation: What it means, why it is important and how do we achieve it?

19 October 2018

Unpacking of the draft competencies list



Draft list of competencies

Crosswalk of existing competencies

Literature review

Survey with CREST alumni, evaluation managers & commissioners of evaluation

Broader
consultation
& feedback
from
evaluation
field e.g.
AfrEA,
evaluators in
South Africa,
commissioner
s & managers





- 1. YOUNG EMERGING EVALUATORS (YEE)
- 2. EVALUATION THEORY
- 3. METHODS FOR COLLECTING, ANALYSING AND VALUING DATA IN EVALUATION
- 4. EVALUATION REPORTING
- 5. TECHNOLOGY FOR M&E & DATA VISUALISATION
- 6. EDUCATION EVALUATION
- 7. HEALTH EVALUATION
- 8. DEMOCRACY AND GOVERNANCE
- 9. GOVERNMENT EVALUATIONS





#### Strengthening Evaluation Alliance (SEA)

It has become clear that the project of strengthening the system needs more hands on deck than just SAMEA. This has led to the creation of the Strengthening Evaluation Alliance

The Alliance will be a project of SAMEA and will focus in the first phase on capacity development and resource mobilisation.







- 1. YEE TIG = 34 members SAMEA YEE presentations:
- 2. National Evaluation Seminar (June 2018)
- SAMEA initiatives for supporting Emerging Evaluators
- 3. European Evaluation Society (October 2018)
- Perspectives from Africa: Experiences, Successes, Challenge & Motivations for continued evaluation
- 4. YEE strategy (in progress)



#### YEE strategy - Process

- **1. Initial conceptualisation** began in early 2018, informed by SAMEA membership survey, discussions from YEE TIG
- **2. First draft** presented to SAMEA board in August 2018 for amendments
- 3. Task team will be set (with clear mandate) to finalize a second draft that will include a draft Implementation Strategy
- 4. Finalized second draft and implementation strategy to be **presented to the evaluation community** in January 2019 for inputs
- 5. Implementation by March 2019



#### YEE strategy components

- 1. Goal of the strategy
- 2. Definition of the YEEs
- 3. Research on the YEE programmes formulated
- 4. Programmes/ Projects formulated for the YEEs
- 5. YEEs strategy implementation plan

**Request from the SAMEA members**: Need for volunteers who can be part of the YEE strategy task team



- 1. Conference
- Capacity building workshops

## 6<sup>th</sup> Biennial SAMEA Conference Conference Report

Johannesburg Hilton, South Africa 23 to 27 October 2017

February 2018





#### Six biennial conferences to date:

- 2007 Evaluation in Action
- 2009 e-VALU-ation
- 2011 M&E 4 outcomes
- 2013 meaningful evaluations
- 2015 using evaluation to improve peoples lives
- 2017 Purpose driven monitoring and evaluations
- **-** 2019 -?



## 6<sup>th</sup> SAMEA Conference 2017 IN NUMBERS

- **619** Conference participants
- **26** countries represented 50% of all delegates were from outside South Africa
- **5** Conference strands
- 758 abstracts received
- 224 abstracts selected
- 24 posters presented
- 12 emerging evaluators sponsored

Key events - SAMEA AGM, African authors cocktail, Awards evening, Technology innovation new conference app



#### CAPACITY BUILDING WORKSHOP SERIES

#### **Pre Conference workshops October 2017**

21 workshops

372 workshop participants

#### October 2018 workshops

14 workshops

320 workshop participants



#### Planning for 2019 SAMEA Conference

- 2019 Conference Theme links to local contextual developments and AFREA Conference. Build on 2017 strands and topical interest groups
- Using technology to explore live streaming of conference presentations to widen access
- Free networking sessions like the authors' night, tech salon, awards evening
- Invite broader membership to the Conference planning and strand committees



## 3. FINANCE



#### SAMEA Financial status FY 2018

- SAMEA aims to maintain a healthy financial balance of R1 million year on year (as determined in 2012 / 2013)
- 2018 FY began with a cash balance of R 1,188,502
- Ended the financial year with a balance of R 1,446,621
- Major operational expenses:
  - 2018 FY saw the SAMEA Coordinator moving to four days a week
  - 60% of website development fell into 2018 FY expenses
- Cost savings were experienced across a number of other categories based on the increased use of tech-enabled communication platforms



#### Financial audit / AFS

- Financial decisions (beyond regular operational expenses) are made at a board level across all activities
- Treasury Management Guidelines continue to be followed with the exception of a finance sub-committee (decisions are made a board level)
- Current Treasurer is rolling off; hand-over will occur in the coming months with the new board members coming on
- BVA Inc. are the SAMEA Auditors (change in company structure is currently underway)
- BVSA are the bookkeepers (same group of companies, not same company)



#### Concerns identified through audit process

- Board determined that we would do a full Audit process, despite only legally requiring a 'Review' as per the new regulations
- During the audit process, the Auditor raised concerns about the management of the conference account which is managed as part of the management contract
- The auditor went through a rigorous process to cross reference and confirm that the AFS including the management of conference fees are adequately addressed
- The ~ZAR 400k for doubtful debts is 'ghost' receipts that are irreconcilable, however; the Auditor is satisfied that the error is administrative / documentary and are confident that no funds have been misappropriated





- New Director of the BVA Auditing firm, thus FY 2018 first year he is the Accounting Officer.
- Audited our company financial with 'fresh eyes', and so very much why this year was more thorough than in previous years
- Listed JSE firms are recommended to change Auditors every 7 / 10 years therefore, we should not stress about changing our Auditor for FY 2019. *In fact, it is in our best interest to keep him so that he can follow up on the same concerns in FY 2019.*
- Undertook effort above and beyond to help clarify the AFS - and spent far beyond the hours budgeted per the quote.

Recommendation is to stay with BVA auditing officer



#### Financial planning

- SAMEA main bank balance was moved into a higher interest bearing account given our total balance, while also keeping an account for monthly transactions
  - Effective at both generating interest, but also keeping closer tab on our operational transactions
- Focus for FY 2019 is a stronger and more directed fundraising efforts as potential funders will have specific 'projects'



#### Accounting services

- SAMEA needs more robust regular bookkeeping services which needs to include working with Ilios (or whomever the conference management company is).
  - Currently includes (1) monthly accounts and (2) tax and regulatory filing
- BVA Auditing and BVSA accounting are two separate companies within the same group - no concerns from a governance perspective. Service received is weak.
- There are three options
  - (a) Extend the services of BVSA Accounting to include the conference, regular monthly check ups, and more robust controls
  - (b) Find a new firm to do the same three tasks
  - (c) Hire an independent who would perform these services on a part time basis as but 'internal' to SAMEA and work closely with Kate and new treasurer

#### Recommendation is (c).



## Fundraising & Business Development Strategy



#### 1. Develop Marketing content

Created Member benefits and How to become a member graphics; Master 'About SAMEA' slide deck; SAMEA pamphlet



## 2. Facilitate university M&E and related school and executive programme student registration

- 40+ students from UFH registered as members
- Other target institutions Wits, UP, UCT, and CREST



## 3. Explore event participation/exchange opportunities

- BRIDGE-COP
- ZENEX
- WPF



## 4. Source partner sponsorship targeted at knowledge product compilation

- Concept note developed
- A request for participation and funding to be disseminated



## 4. CHAPTERS







#### Western Cape Network

SAMEA members and network participants were made aware of, and encouraged to participate in the **SAMEA webinars** (Social network analysis); they were informed of the launch of the **SAMEA TIG initiative**; the TIG leaders were introduced and individuals were asked to sign up.

I offered a webinar through AfREA on 'Writing your journal article' and SAMEA members were asked to sign up.

The SAMEA Eval Cafes were widely advertised and well attended by Western Cape members.

Several individuals attended the EES conference and others will be attending the AEA conference in Cleveland. They have offered to share their experiences with the SAMEA network.

(an extract – Mark Abrahams)



#### Eastern Cape Chapter

The EC Chapter has made enormous strides to advocate for M&E in the province. Key to these was the chapter's endeavour to **forge partnerships** with government institutions through the office of the premier.

In September we had a special general meeting where, the Chapter's **terms of reference** was approved.

The chapter has adopted a strategy of encouraging UFH post grad students to join SAMEA membership in order to increase the evaluation community in the province

The chapter plans to hold a session, that will focus on the **needs of the province as far as the evaluation** is concerned and forge the way forward.

(an extract – Xolani Mninzelwa)



## 5. NEW BOARD MEMBERS



#### Board Election results - 2018

The current elections results were as follows;

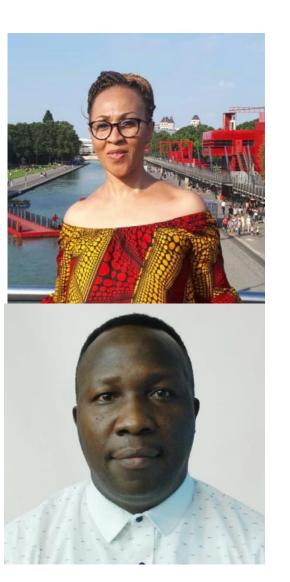
Number of votes that have been casted: 186

Number of voters that casted a vote: 68

- Amanda Jitsing
- Paul Kariuki
- Desiree Jason
- Jamie Robertson
- Fatima Mativha



#### NEW BOARD MEMBERS









## **THANK YOU**