



<http://www.samea.org.za>

# **e-VALU-ation**

**REPORT  
OF THE  
2<sup>ND</sup> CONFERENCE  
OF THE  
SOUTH AFRICAN MONITORING AND EVALUATION  
ASSOCIATION (SAMEA)**

**HELD IN BOKSBURG, SOUTH AFRICA  
ON 19 -21 AUGUST 2009**

## About SAMEA

The **South African Monitoring and Evaluation Association (SAMEA)** was established in November 2005 by a number of individuals working in the field of monitoring and evaluation in South Africa as a non-profit company in terms of the South African Companies Act (Act 61 of 1973). The goal of SAMEA is to promote the profession of monitoring and evaluation in South Africa. It is governed and managed by a board of directors elected regularly by the members of the association, in terms of its approved Articles of Association. The founding documents as well as other information related to the internal and external activities of SAMEA are available on SAMEA's official website at [www.samea.org.za](http://www.samea.org.za).

## History of SAMEA

**SAMEA** embodies the formalisation of the South African Evaluation Network (SAENet). SAENet was an informal network aimed at building an active South African community of evaluators and others interested in evaluation. SAENet was established after the well-known evaluator Prof Michael Quinn Patton visited South Africa in April 2002. Over 300 people from all sectors in South Africa and abroad attended his courses. During his visit, the need for the establishment of an evaluation network was identified. Zenda Ofir from Evalnet was tasked with taking the initiative forward. By the end of 2003, SAENet had developed into a vibrant M&E forum, counting 400 members.

The Third AfrEA Conference, held in December 2004 in Cape Town, provided an excellent opportunity to move the Network to a next phase of development. Zenda organised a special meeting with more than 70 South African Conference participants to plan the way forward for the next two years. The meeting's discussions resulted in the establishment of a Task Team of 16 volunteers, which was given a mandate to formalise the conceptualisation, governance, operations, and key priority tasks of SAENet.

In the process of formulating a concept document, the organisation's vision, mission, objectives, and feedback was invited from the South African community of evaluators and interested parties through a public stakeholder workshop and an online needs survey. Informed by this input, the Task Team-work resulted in the launch of SAMEA, the South African Monitoring and Evaluation Association, in November 2005.

## Goals and objectives of SAMEA

**SAMEA** strives to cultivate a vibrant community that will support, guide and strengthen the development of monitoring and evaluation (M&E) as an important discipline, profession and instrument for empowerment and accountability in South Africa. Through this approach it intends to promote the recognition of M&E as a profession and discipline essential to development, and practiced and used in a manner that adds significant value to effective, sustainable development in South Africa.

More concrete objectives of **SAMEA** are to:

- Provide a platform for interaction and information sharing among all those interested in M&E.
- Promote high quality intellectual, ethical and professional standards in M&E.
- Increase the use of M&E theory and practice.
- Promote the development and adoption of M&E approaches and methods suitable to a South African and development context.
- Promote post-graduate education and continuing professional development in the field of M&E.
- Increase the profile of South African M&E at national and international level.
- Help build understanding of international developments and trends in M&E.
- Be a resource on M&E in South Africa.



**SAMEA** currently has 298 paid-up<sup>1</sup> members and 442 listserv subscribers, of which an overwhelming majority are living and working in every province in South Africa. **SAMEA** encourages the formation of provincial or regional chapters that will offer services such as resource networks, professional development activities, and forums for members to explore, discuss and get involved with evaluation interests.

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<sup>1</sup> A total of 1248 members are registered with **SAMEA**, of which 298 members are paid up and 949 members for whom payments are awaited/memberships have expired.

## SAMEA Conferences

At its establishment, SAMEA decided to organise biannual international conferences as one of its main activities to achieve its above objectives.



In 2007 **SAMEA** held its inaugural conference on the theme “Monitoring and Evaluation in Action” during 2007. The conference was attended by 269 delegates from South Africa as well as abroad. The conference was well received. It catapulted SAMEA into the realm of professional associations where issues of quality - quality of service, quality of materials, products and quality of personnel – demanded our immediate and continued attention.

The 2<sup>nd</sup> SAMEA conference was held from 19 to 21 August 2009 in the Emperor’s Palace Conference Centre in Boksburg, South Africa.

The 2009 conference followed on other recent international initiatives such as those by IDEAS (International Development Evaluation Associations) who had their conference in Johannesburg during March 2009 in Johannesburg, and AfrEA (African Evaluation Association), in partnership with 3ie and NONIE, whose conference on Impact Evaluation was held in Cairo, Egypt during April 2009. We have taken on the challenge ‘Making Evaluation Our Own’ set by AfrEA in Niger during 2007.

This report summarises the main goals, activities and outputs of that 2<sup>nd</sup> conference.

## 2<sup>nd</sup> Conference Theme: e-VALU-ation



The 2<sup>nd</sup> **SAMEA** conference was planned as an event to contribute directly towards the fulfilment of the SAMEA mission of cultivating a vibrant community that supports guides and strengthens the development of monitoring and evaluation in South Africa. The conference was open to members and non members and was intended to provide a platform for interaction and information-sharing among all those interested in monitoring and evaluation. SAMEA encouraged practitioners in

government, NGOs, service providers, academics, trainers, and users of monitoring and evaluation information to attend this important event.

The theme **e-VALU-ation** was aimed at attempting to provide some answers to the following three inter-related questions:

- What is most valued about M&E?
- What are the values that underpin M&E?, and
- Whose values matter?

The 2009 **SAMEA** conference marks a period of reflection, consolidation, and re-organisation. We needed to reflect on what we have achieved or failed to achieve. We wanted to consolidate the gains we have made, and, within an ever-changing environment we may have to re-organise ourselves in order to best address the challenges we face as an association.

To explore this theme and its sub-themes, we managed to assemble well qualified keynote speakers, interesting and very topical pre-conference capacity-building workshops, panel sessions, thought provoking posters and many paper presentations by SAMEA members, non-SAMEA members, individuals from across Africa and other parts of the world (the full conference programme is attached, and conference abstracts and presentations can be accessed at <http://www.samea.org.za/module-PageSetter-viewpub-tid-4-pid-52.phtml>).



## Conference Structure and attendance

The conference was structured in different thematic sessions to deal more effectively with the overall theme: Monitoring and Evaluation in the public sector – the principles and values that inform frameworks and practices. Special sessions were devoted to the following sectoral and thematic strands:

- Values underpinning evaluation methods – The relation between methods of evaluation and the values that informed them.

- Contracting evaluations – The values embedded in requests.
- M&E innovations in action – New approaches, instruments, tools and techniques.
- Global trends and local actions – Comparative perspectives, global and local influences, the role of donors and dependence/interdependence issues.
- M&E practices and values in the caring professions – Health, Welfare, HIV/AIDS, Poverty Alleviation and the general well-being of individuals, communities and institutions.
- M&E practices, values in Education and Training – Formal education, from ECD to higher education, community based capacity building programmes and the skills development (SETAS) agenda in South Africa as well as the building of evaluation capacity.

The conference was in the end attended by 269 delegates from across the world, while a total of 13 pre-conference capacity-building workshops were also organised over a period of three days on diverse topics of practical interest to M&E specialists (list of workshops attached as Annexure E). A total of 264 participants attended these workshops.



Without detracting in any way from the excellent contributions from other presenters at the conference, the following international and local contributions must be singled out:

- The keynote address at the conference was delivered by **Prof Jennifer Greene**, eminent international M&E scholar on qualitative and mixed methods in M&E, and President-elect of the American Evaluation association (AEA). She also presented capacity-building workshops on these topics which were well-attended.
- **Florence Etta**, the newly elected Chairperson of the African Evaluation Association, who delivered the closing address.
- **Dr. Ralph Mgijima**, Chairperson of the Public Service Commission, delivered a keynote address. In his address he indicated that it was impressive that both SAMEA and the African Evaluation Association (AFrEA) have evolved in a relatively short period of time to produce a vibrant community of practice, at country and continental levels respectively.
- **Prof Johann Mouton**, Director of the Centre for Research in Science and Technology for his stimulating closing plenary session address on impact evaluations.

- **Dr Howard White**, Executive Director of the International Initiative for Impact Evaluation (see [www.3ieimpact.org](http://www.3ieimpact.org)), presented a capacity-building workshop on Theory-based Impact Evaluation where cutting edge international approaches and methodologies for impact evaluations were discussed in detail. As in other workshops, participants had the opportunity to demonstrate their understanding of the issues concerned and for practical application of the concepts involved.
- **Prof Jim Rugh**, renowned international M&E specialist and consultant, also participated actively in the conference, and also presented two interactive workshops on how to conduct M&E under real world conditions (see [www.RealWorldEvaluation.org](http://www.RealWorldEvaluation.org)).

A number of interesting panel discussions provided opportunities for robust engagement amongst the delegates on issues ranging from the value of M&E in performance improvement in government service delivery, to strengthening evaluations in Corporate Social Investment programmes.



Some of the most interesting and important additional views that were expressed at the conference as to **how value can be added** to public sector programmes through monitoring and evaluation, include the following conclusions:

- Lessons can only be learnt through reflection on both successes and failures of policy programme interventions to improve problems in society. The best way in which such reflections can occur, is through systematic monitoring and evaluation practices.
- It is important to continuously improve evaluation processes through learning from international practices.
- Evaluations in South Africa have to go beyond simple output evaluations to more complex outcome and impact assessments.
- Evaluations should be more theory-driven than data-driven. More answers are needed to 'why' and 'how' questions.
- So-called 'malicious compliance' approaches to evaluation are detrimental to good evaluation practice.



- Targets for public service delivery programmes and projects should include relevance as well as efficiency, effectiveness and the consequences of policy interventions.
- 'Reporting fatigue' should be addressed through simplifying and rationalising reporting requirements.
- Effective M&E relies on the establishment of networks and the cooperation and participation of multiple stakeholders in evaluation processes.
- Rigorous, quantitative impact evaluations, e.g. through randomised control trials (RCT's), are not always feasible in developing countries where unfavourable conditions to use them, frequently abound.
- Evaluations in developing countries should therefore be designed and implemented in the most appropriate and feasible ways to achieve evaluation goals within existing resource constraints.

## Conference assessment



Evaluation questionnaires were distributed to all pre-conference workshop organisers and participants, as well as to all conference participants, presenters, session chairs and exhibitors, to obtain their views about the conference. The results of those evaluations are summarised in Annexure I. They indicate

overwhelming satisfaction levels with both the pre-conference capacity-building workshops and the conference proceedings from participants (although the formal written feedback from conference delegates and session chairs were abysmally low). A summary of the results of these questionnaires will be made available on the SAMEA conference website, while detailed results have also been provided to the capacity-building workshop facilitators and the exhibitors.

SAMEA has set out to achieve the following short and longer term goals with its 2009 conference:



Immediate outputs/ outcomes	Immediate outcome Indicators	Longer term outcomes	Longer term outcome Indicators
Community of South African evaluators established	<p>Increase in representation of South African evaluators on SAMEA M&amp;E database</p> <p>Increase in membership of SAMEA</p>	Integration of theory and practice in M&E in SA improved	Increase in theory driven evaluations in SA
Practitioners and researchers participate in conference	<p>Attendance of conference by evaluators</p> <p>Presentations by evaluators</p> <p>Workshop attendance by evaluators</p> <p>Satisfaction with conference</p>	Debate and research around M&E practice and its role in society stimulated	<p>Increase in academic M&amp;E publications in SA</p> <p>Increase in M&amp;E research in SA</p>
Knowledge among M&E specialists of what others are doing and understanding of state of development of M&E in South Africa increased	Increase in knowledge of M&E practice in South Africa among evaluators	<p>Increase in quality of published evaluations</p> <p>Increase in use of evaluation findings and recommendations</p>	Evidence of use of evaluations to influence policy change or improve management and implementation of programmes

Immediate outputs/ outcomes	Immediate outcome Indicators	Longer term outcomes	Longer term outcome Indicators
National and international profile of SAMEA and the PSC promoted among M&E practitioners and users	<p>Emails sent to SAMEA and feedback to the PSC on its products and impact</p> <p>Attendance of SAMEA and PSC events</p> <p>Evaluators exposed to publications of SAMEA and PSC</p> <p>Increased knowledge of and positive attitude to SAMEA and PSC</p>		

It is not possible to assess the longer term outcomes after only 3 months, but the degree to which SAMEA's above short term goals/ immediate outputs and short term outcomes for its 2009 conference have been achieved, can be briefly assessed as follows:

Immediate outputs/outcomes	Indicators	Level of achievement
Community of South African evaluators established	<p>Increase in SAMEA evaluator database</p> <p>Increase in membership of SAMEA</p>	<p>Currently 442 evaluators listed on the SAMEA listserv</p> <p>SAMEA membership increased by 30% during 2009 and could largely be contributed to the conference (Annexure J)</p>
Practitioners and researchers participate in conference	<p>Attendance of conference by evaluators</p> <p>Presentations by evaluators</p> <p>Workshop attendance by evaluators</p> <p>Satisfaction with conference</p>	<p>269 Conference Participants</p> <p>64 Presentations (excluding poster sessions)</p> <p>264 Workshop Attendees across 13 workshops</p> <p>The evaluations undertaken indicate overwhelming satisfaction with the conference as such as well as with the pre-conference training workshops (Annexure I).</p>
Knowledge among M&E specialists of what others are doing and understanding of state of development of M&E in South Africa increased	Increase in knowledge of M&E practice in South Africa among evaluators	The conference themes and the papers presented at the conference clearly illustrate the relevance, breadth and depth of issues addressed, while the number of participants indicates the scope of target groups reached through the conference.

Immediate outputs/outcomes	Indicators	Level of achievement
National and international profile of SAMEA and the PSC promoted among M&E practitioners and users	<p>Emails sent to SAMEA and feedback to the PSC on its products and impact</p> <p>Attendance of SAMEA and PSC events</p> <p>Evaluators exposed to publications of SAMEA and PSC</p> <p>Increased knowledge of SAMEA and PSC</p>	<p>N/A</p> <p>N/A</p> <p>The testimony of Jim Rugh (Annexure B) is evidence of one example of the international impact made by the conference.</p>

**Conference sponsors**

This conference as well as the first inaugural one would not have been possible without our partner and co-host, the Public Service Commission with the financial support from GTZ. This is a partnership that we value dearly because it offers a special opportunity for private and public partnership. This partnership shares a commitment to good governance, to the building and development of M&E skills and capacity, and to professionalise M&E by promoting the recognition of qualifications by appropriate qualifications authorities and by enhancing the status and value of membership of SAMEA. SAMEA and the PSC recently signed a memorandum of understanding that will take this partnership into the future. The support from PALAMA, GTZ, SAS and the Zenex Foundation ensured that we were able to provide our members and M&E practitioners in South Africa and beyond with a worthy and memorable event.



We laud their strategic insights to support our conference so concretely, and look forward to cementing even tighter our past working relationships in the promotion of M&E in this

country as well as in Africa and globally. In particular, SAMEA would like to single out the crucial contribution by Mr Indran Naidoo, Deputy Director General of the PSC and outgoing Deputy Chair of SAMEA for all his efforts and support to make the conference the success that it turned out to be.

## Conclusions

As this very succinct above summary of the highlights of the 2009 conference indicates, we seem to have brought together a very interesting group of M&E specialists that interacted well with their respected audiences. They provided much food for thought about how to improve not only M & E values, but also M&E systems, procedures, practices, outputs and outcomes.

We trust that the activities at and the proceedings of the 2<sup>nd</sup> **SAMEA** conference of 2009 will serve as catalysts for ongoing engagement and conversations in South Africa and other countries about doing M&E, about methodology, about commissioning evaluations, about using evaluation results, about different approaches to evaluation, about discourses in M&E, about the trans-disciplinary nature of M&E and that you will consider the ever present values that are embedded in all of these 'M&E transactions'.

**SAMEA's** commitment to promoting M&E beyond the borders of this country is also evidenced by the former SAMEA treasurer, Ms Benita Williams, taking up a leading role as secretary of AfrEA.

**SAMEA** is also committed to the development of an Evaluation Research Journal to serve practitioners, policy makers, donors and academics across Africa. We have and will continue to constructively engage government initiatives (e.g. the South African Presidency and the Government-Wide Monitoring and Evaluation System, i.e. the GWM&ES) as well as international initiatives (like the World Bank) aimed at fostering good governance and appropriate M&E applications.

In conclusion I would like to end with a vote of sincere gratitude towards all conference organisers and support staff in making this 2009 **SAMEA** conference the success that it was.

**Fanie Cloete**

**Chair:**

**SAMEA**

## ANNEXURE A

### Keynote Speakers



**Professor Jennifer Greene**

**University of Illinois at Urbana-Champaign**

Jennifer C. Greene is a professor of Educational Psychology at the University of Illinois at Urbana-Champaign. She has been an evaluation scholar-practitioner for over 30 years and previously held faculty positions at the University of Rhode Island and Cornell University. Her work focuses on the intersection of social science methodology and social policy and aspires to be both methodologically innovative and socially responsible. Greene's methodological research has concentrated on advancing qualitative and mixed methods approaches to social inquiry, as well as participatory-democratic commitments in evaluation practice. She is widely sought as an expert in mixed methods and democratic approaches to evaluation that position evaluation in service of the broader public good. Greene has held leadership positions in the American Evaluation Association and the American Educational Research Association. She has also provided editorial service to both communities, including a six-year position as co-editor-in-chief of *New Directions for Evaluation*. Her own publication record includes a co-editorship of the recent *Sage Handbook of Program Evaluation* and authorship of *Mixed Methods in Social Inquiry*.



**Professor Johann Mouton,**

**Director: Centre for Research in Science and Technology (CREST),**

**University of Stellenbosch**

Johann Mouton has been involved in social research methods research and training for more than 30 years. He is the author of 7 books in research methodology including *Understanding social research* (1996), *The practice of social research* (2002, with E Babbie) and *How to succeed in your Master's and doctoral studies* (2001). He is the Programme Director for the Master's and Doctoral programmes in Social Science Methods and for the Post-graduate diploma in Monitoring and Evaluation Methods at Stellenbosch University where he is a professor in the department of

Sociology and Social Anthropology. He is on the editorial board of 5 international journals including the International Journal of Research Methodology. He has published more than 40 articles in peer reviewed journals, written more than 40 research and evaluation reports and given more than 100 papers at national and international conferences. He is in high demand from universities, business and government and act as technical expert to many organizations in the field of M&E and research methodology in general.



## ANNEXURE B

### INTERNATIONAL ASSESSMENT OF THE 2<sup>ND</sup> SAMEA CONFERENCE

#### Strong community of evaluators in South Africa

By Jim Rugh, AEA Representative to the IOCE

SAMEA (the South African Monitoring and Evaluation Association) held its second biannual conference in Johannesburg August 17-21. My observations:

1. There is an amazing growth of the evaluation profession in South Africa. The workshops, plenary keynotes and panel presentations, multiple conference sessions and active discussions in the hallways and during meals among the over 300 participants provided ample evidence of a highly professional organization.
2. There is a remarkable relationship between the Government of South Africa and the evaluation profession. From the President on down the government is taking transparency seriously, and recognizes the vital role evaluation should play. The Public Service Commission, an independent watchdog agency, has been a strong supporter of and collaborator with SAMEA.
3. Among the 73 national evaluation networks/associations/societies around the world identified by the IOCE, SAMEA is surely one of the strongest. It serves as a good model to others. (Note: including regional and international evaluation groups the current total count is 86.)
4. SAMEA is sharing its energy and resources with other groups throughout Africa through AfrEA, the regional African Evaluation Association. A specific example: SAMEA is launching a professional evaluation journal which will include writers from all of Africa and will be shared with an all-African audience (and beyond).

Those of us in AEA want to promote the development of the evaluation profession around the world. Therefore we should be proud of the development of our sister organization, SAMEA, and our professional colleagues based in South Africa. As I thought about writing this piece for the AEA e-newsletter I was going to say that there were two representatives of AEA at the SAMEA conference: Jennifer Green, AEA's President-elect-elect, who made a very appropriate keynote address on values in evaluation, the theme of this SAMEA conference; and myself (there to present two conference workshops). However, recalling the analysis Susan Kistler conducted last year of AEA's membership database, I was reminded that AEA members live in 87 countries, including 18 based in South Africa. In other words, AEA was well represented at the SAMEA conference, not just by outside visitors, but by members of our own 'family' who are active members and leaders of this dynamic professional community.



## ANNEXURE C

### 2009 SAMEA CONFERENCE SPONSORS:



Dr Ralph Mgijima  
Chairperson of the Public  
Service Commission



#### VISION

The public Service Commission is an independent and impartial body created by the Constitution, 1996, to enhance excellence in governance within the Public Service by promoting a professional and ethical environment and adding value to a public administration that is accountable, equitable, efficient, effective, corruption-free and responsive to the needs of the people of South Africa.

#### MISSION

The Public Service Commission aims to promote the constitutionally enshrined democratic principles and values in the public service by investigating, monitoring, evaluating, communicating and reporting on public administration. Through research processes, it will ensure the promotion of excellence in governance and the delivery of affordable and sustainable quality service.

**ANNEXURE D**

**2009 SAMEA CONFERENCE ORGANISING BOARD**



Mark  
Abrahams  
(Chair)



Indran Naidoo  
(Deputy Chair)



Benita  
Williams



Fanie Cloete



Marlene Roefs



Kevin Kelly



Sefiso Khumalo



Christel Jacob



Candice  
Morkel



David Molapo



Donna Podems

## ANNEXURE E

## LIST OF WORKSHOP PRESENTATIONS

**2009 WORKSHOP PROGRAMME**

MONDAY - WEDNESDAY, 17 -19 August 2009

Name of workshop	Date of Workshop	Workshop Coordinator	Contact email	Country
Relatively critical and critically relevant: Improving data quality through routine data assessments	17-18 August 2 days	Anzel Schonfeldt	<a href="mailto:anzel@enhancesi.co.za">anzel@enhancesi.co.za</a>	South Africa
The process of developing a M&E system	17 or 18 August 1 day	Nana Davies	<a href="mailto:nana@southernhemisphere.co.za">nana@southernhemisphere.co.za</a>	South Africa
Data management systems and data quality	17-18 August 2 days	Mary-Pat Selvaggio & Peter Njaramba	<a href="mailto:mpselvaggio@khulisa.com">mpselvaggio@khulisa.com</a> ; <a href="mailto:pnjaramba@khulisa.com">pnjaramba@khulisa.com</a>	South Africa
M&E in relation to performance management in	18 August 1 day	Oliver Searle & Botshabelo Maja	<a href="mailto:victor.naidu@palama.gov.za">victor.naidu@palama.gov.za</a> ; <a href="mailto:oliver.seale@palama.gov.za">oliver.seale@palama.gov.za</a>	South Africa

<b>the public service</b>			<a href="mailto:botshabelo.maja@palama.gov.za">botshabelo.maja@palama.gov.za</a>	
<b>Designing for success – 4 steps to rightsizing work plans and budgets so projects deliver what they can and cost what they should</b>	17 August 1 day	Errol Goetsch	<a href="mailto:errol@xe4.org">errol@xe4.org</a>	South Africa
<b>Lessons learned from using modern technology with non-profit organizations to improve adherence rates and communicate relevant information</b>	19 August ½ day	Peter Coetzer & Vernon Openshaw	<a href="mailto:drpcoetzer.wc@vodamail.co.za">drpcoetzer.wc@vodamail.co.za</a>	South Africa
<b>Mixed methods approaches to evaluation</b>	18 August 1 day	Jennifer Greene	<a href="mailto:jcgreene@illinois.edu">jcgreene@illinois.edu</a>	USA
<b>Reporting and representation in qualitative evaluation</b>	19 August ½ day	Jennifer Greene	<a href="mailto:jcgreene@illinois.edu">jcgreene@illinois.edu</a>	USA

<b>Translating the KZN Provincial HIV/AIDS strategic plan 2007-2011 into action: lessons learnt</b>	19 August  ½ day	Zodwa Ngobese	<a href="mailto:ngobese@cybersmart.co.za">ngobese@cybersmart.co.za</a>	South Africa
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<b>Real World Evaluation: Practical tips for doing project impact evaluations as well as possible in spite of budget, time, data and political constraints</b>	17 AND 18 August  (Both days)	Jim Rugh	<a href="mailto:jimrugh@mindspring.com">jimrugh@mindspring.com</a>	USA
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<b>Planning for gathering performance results evidence for improved measurement, monitoring, evaluation and reporting for development achievements</b>	17-18 August  2 days	Sandiran Premakanthan	<a href="mailto:sandiran_premakanthan@phac-aspc.gc.ca">sandiran_premakanthan@phac-aspc.gc.ca</a>	Canada
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<b>Introduction to theory-based impact evaluation</b>	18 August  1 day	Howard White	<a href="mailto:hwhite@3ieimpact.org">hwhite@3ieimpact.org</a>	Egypt
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**ANNEXURE F**

**LIST OF POSTER PRESENTATIONS**

**To be provided later**



**ANNEXURE G****LIST OF EXHIBITORS:**

Khulisa Management Services	Ms Jennifer Bisgard	<a href="mailto:jbisgard@khulisa.com">jbisgard@khulisa.com</a>
Feedback Research & Analytics	Ms Benita van Wyk	<a href="mailto:bvanwyk@feedbackra.co.za">bvanwyk@feedbackra.co.za</a>
SAS Institute Pty Ltd	Mr Desan Naidoo	<a href="mailto:zafuv@zaf.sas.com">zafuv@zaf.sas.com</a>
Insideout Monitoring & Evaluation Specialists	Ms Zena Jacobs	<a href="mailto:zena@insideoutresearch.co.za">zena@insideoutresearch.co.za</a>
Wazima Development Solutions	Ms Jennifer Robinson	<a href="mailto:jenni@wazima.co.za">jenni@wazima.co.za</a>
Insideout Monitoring & Evaluation Specialists	Ms Zena Jacobs	<a href="mailto:zena@insideoutresearch.co.za">zena@insideoutresearch.co.za</a>
Southern Hemisphere	MS Nana Davies	<a href="mailto:nana@southernhemisphere.co.za">nana@southernhemisphere.co.za</a>
Public Service Commission	Mr Indran Naidoo	<a href="mailto:indrann@opsc.gov.za">indrann@opsc.gov.za</a>
Palama	Mr Victor Naidu	<a href="mailto:victor.naidu@palama.gov.za">victor.naidu@palama.gov.za</a>
World Bank	Ms Sarah Holmberg	<a href="mailto:sholmberg@worldbank.org">sholmberg@worldbank.org</a>

## ANNEXURE H

**2009 CONFERENCE PROGRAMME****WEDNESDAY, 19 August 2009**

Time	Activity	Venue
10.00 – 14.30*	REGISTRATION	
<i>*Registration and enquiries desk will remain open throughout the conference</i>		
14.30 – 15.45	OFFICIAL OPENING	Senate Room
Chair and introduction	Mr Mashwahle Diphofa (Acting Director-General PSC)	
Welcome	Dr Mark Abrahams (SAMEA Chairperson)	
Keynote Speaker	Dr Ralph Mjijima (PSC Chairperson)	
15.45 – 16.00	TEA	
16.00 – 17.30	PANEL DISCUSSION	Senate Room
	M&E in the South African government: Vision, theory and practice	
Moderator	Prof Fanie Cloete – SAMEA Board Member	
Panellists	National Treasury PALAMA Public Service Commission Department of Social Development Statistics South Africa Ministry for Performance, Monitoring and Evaluation	
17.35 – 19.00	RECEPTION - Cocktails	NCC
Drinks and snacks. All welcome. Meet, network, plan and introduce yourself.		

**ZENEX**  
FOUNDATION

**Thursday 20 August 2009**

8.30 – 9.30	KEYNOTE ADDRESS – Plenary	Senate Room
Introduction and chair ;	Dr Donna Podems SAMEA Board member	
Keynote speaker	Prof Jennifer Greene – University of Illinois	
	<b>Values in Evaluation – Revelation and Responsibility</b>	

9.40 – 10.45	PARALLEL ORAL/PAPER PRESENTATIONS
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Paper Session 1 – Community participation in M&E	Tiberius
Chair – Ray Basson	
Presenter	Topic
Kerstin Waddell, Natasha Nel, Jennifer Lentfer, and Desiree Kosciulek	Making M&E accessible to grassroots organizations
Terence Beney	Diagnosing wrongs: taking sides in a contest of valuing
Tracey Konstant	Evaluation: The value in evaluation for community-based organisations
Issaka Traore	Who is accountable to whom? Learning from evaluation for Aid effectiveness

Paper Session 2 – Values underpinning evaluation methods	Claudius
Chair – Luyanda Qomfo	
Presenter	
Mairy Tsigoida	Embedded values in a monitoring and evaluation project; A case study
Thumeka Mdayi	Values and frameworks that inform the client and service providers' perspectives of evaluation and research
Jennifer Bisgard,	What values are needed for effective evaluations

Paper Session 3 – Methodological concerns/ approaches/ solutions	Augustus
Chair – Ernest Maigurira	
Presenter	Topic
Kevin Kelly	Mixed-up, mixed-methods?
Rishila Moonilal	Managing evaluation through performance modelling
Peter Njaramba and Mary Pat Selvaggio	A framework for assessing the quality of survey data

Session 4 – Local and international - exchange	Romanus
Chair – Mamaroba Malahlele (PSC Commissioner)	
Presenter:	Topic
H. Metsileng	Improving accessibility of routine health data for programme management in the North West Province
Joe K Ssegawa and Mark	Monitoring and evaluation practices of NGO projects in

Muzinda	Botswana
Maria Campos	Evaluation of institutional arrangements in coastal communities in the Philippines
Sandiran Premakanthan	Monitoring and evaluation (M&E) of the federal initiative to address HIV/Aids in Canada

<b>10.45 – 11.45</b>	<b>TEA AND POSTER SESSION</b>	<b>Senate Room</b>
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<b>11.45 – 13.00</b>	<b>PARALLEL ORAL/PAPER PRESENTATIONS</b>
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<b>Session 1 – M&amp;E in education and training/ skills development</b>		<b>Tiberius</b>
Chair – Madri Jansen Van Rensburg		
Presenter	Topic	
Mokabe Julia Motaung	Quality Assurance practice in RPL provisioning in higher education, South Africa	
Natasha Nel, Kerstin Waddell	Taking M&E training online	
Donna Podems	Competencies for evaluators who conduct monitoring and evaluation activities in the developing world: Applying general competencies to a specific context	

<b>Session 2 – M&amp;E in the Caring Professions</b>		<b>Assembly Room IV</b>
Chair – Sandiran Premakanthan		
Presenter	Topic	
Eunice Wambui	Evaluating the impact of TB control program in Kenya	
Ernest Maigurira	Monitoring and evaluation practices and values in the caring professions, health, welfare, HIV/ Aids, poverty alleviation and the general well-being of individuals, communities and institutions.	
Annette Chingandu and Zach Zeh Akiy	M&E in Caring Professions	
Susan Laver	Health facility surveillance in a time of cholera in Zimbabwe	

<b>Session 3 – M&amp;E in public sector – policy and systems</b>		<b>Claudius</b>
Chair – Sefiso Khumalo		
Presenter	Topic	
Liezl Coetzee, and Christy Tawii	Data requirements for evaluating the impact of South Africa's population policy	
Salome Omolo	Joint service delivery: planning, monitoring and evaluation model for legislatures	
C Mjojo	Real-time monitoring and evaluation in highly regulated environments	
Francis Madembwe	Designing minimum information system to improve governance at community level: The usefulness of grassroots micro financial institutions M&E registry book as a tool for impact assessment	

<b>Session 4 – M&amp;E innovations, novel approaches.</b>		<b>Augustus</b>
Chair – Paul Helepi (PSC Commissioner)		
Presenter	Topic	
Wayne A. Bacale	Best practices in participatory monitoring and evaluation: Experiences from development organizations.	
Cornelia van Huyssteen and Peter Njaramba	Appreciative Inquiry: lessons from rural South Africa	
Jerushah Rangasami	The 'Most Significant Change' technique as a method to uncover values	
Florence Etta	Concept Mapping. A tool for Evaluation	

<b>Session 5 – M&amp;E systems and/or frameworks</b>		<b>Romanus</b>
Chair – Thevan Naidoo		
Presenter	Topic	
Zach Akiy and Peter Njaramba	Improving data collection forms	
Prasidh Ramson, Yashika Inderjee, and Kovin S. Naidoo	Monitoring and evaluation of a child eye-care programme in KwaZulu-Natal: Lessons learnt from a collaborative Govt/NGO programme.	
Anzél Schönfeldt and J. Robinson	Design considerations to ensure high quality data from M&E database systems.	
<b>13.00 – 13.55</b>	<b>LUNCH</b>	

<b>14.00 – 15.30</b>	<b>PARALLEL PANEL DISCUSSIONS</b>
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<b>Panel Session1</b>		<b>Assembly IV</b>
<b>DEVINFO AND LOCAL GOVERNMENT EFFECTIVENESS: A TOOL TO MONITOR THE MDGS IN THE SOUTH AFRICAN HEALTH SYSTEM</b>		
Moderator	Alain Ndedi	
Panel members	Disebo Khoali McCarthy (IEASA)	
	Lerato Thabane (Yenepad Consulting)	
	Sefora Masia (Consultant)	

<b>Panel Session 2</b>		<b>Claudius</b>
<b>THE GROWTH OF MONITORING AND EVALUATION IN SOUTH AFRICA. CONSIDERING THE GOOD, THE BAD AND THE UGLY</b>		
Moderator	Mark Abrahams SAMEA Board member	
Panel members	Fanie Cloete SAMEA Board member	

	Candice Morkel SAMEA Board member
	Indran Naidoo SAMEA Board member
	Benita Williams SAMEA Board member
	Sefiso Khumalo SAMEA Board member

Panel Session - 3		Senate Room
<b>Monitoring and Evaluation of Government's Poverty Reduction Programmes</b>		
Moderator	Kobus van der Merwe Public Service Commission	
Panel Members	Sadi Luka Chief Director: Community Development Department of Social Development	
	Sam Malatjie Chief Director: Sustainable Livelihoods Support Department of Agriculture, Forestry and Fisheries	
	Stanley Henderson Chief Director: Expanded Public Works Programme Monitoring and Evaluation Department of Public Works	
	Busi Mdaka Executive Manager: Integrated Sustainable Rural Development Programme. Monitoring and Evaluation Department of Corporative Governance and Traditional Affairs	

15.30 – 15.55	TEA
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16.00 – 17.00	KEYNOTE ADDRESS – Plenary	Senate Room
Chair and introduction –	Prof Fanie Cloete SAMEA Board Member	
Keynote address	Prof Johann Mouton – Stellenbosch University <b>Impact Evaluations. A bridge too far?</b>	

17.05 -- 18.15	SAMEA AGM and business meeting – All members and prospective members welcome	Senate Room
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18.30	GALA DINNER -	Assembly II
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**Friday 21 August 2009**

8.30 -- 9.30	KEYNOTE ADDRESS – Plenary	Senate Room
Introduction and chair –	Dr Kevin Kelly - SAMEA Board Member	
Keynote address	Prof Adam Habib – University of Johannesburg	
	<b>What we measure and how we measure what we measure.</b>	

9.40 – 11.00	PARALLEL ORAL PRESENTATIONS
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Session 1 – M&E public sector policy and frameworks	Tiberius
Chair – Candice Morkel	
Presenter	Topic
Dugan Fraser	The GWM&E's destination is its journey.
Luyanda Qomfo	The evolution of monitoring and evaluation in the Department of Cultural Affairs and Sport in the Western Cape
Edwin Okey Ijeoma	Application of the Government Wide Monitoring and Evaluation (GWME) policy: An eye on impact evaluation

Session 2 – M&E in complex environments	Assembly IV
Chair – David Molapo	
Presenter	Topic
Beverley Barry	Evaluation innovations of a complicated programme operating in a complex education environment in the Western Cape: Systemic Education Extramural Development Support (SEEDS) programme.
Thevan Naidoo	Managing for impact (m4i)- a holistic approach to managing development initiatives amongst complexity and diversity
Sandiran Premakanthan	Measuring and enhancing the achievement of performance results in service and government organisations - an industrial engineering model.
Oyedele O.I	Providing evaluation support in an evolving strategic programme environment

Session 3 – Values and Evaluation	Augustus
Chair – Terence Beney	
Presenter	Topic
Ray Basson	Values in evaluation - South African experiences.
Sara Compion and Terence Beney	To BEE or not to BEE: Evaluating the value of community trusts as a vehicle of black empowerment.
Philip Wenzel	Monitoring and evaluation: More technocracy in the wrong context? The development industry's latest fashion? The South African poor's last hope for service delivery? The government's secret political control weapon?

Session 4 – Participation and Empowerment	Claudius
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Chair – Anzel Schonfeldt	
Presenter	Topic
Alyna Wyatt	Balancing participation with decision making for effective evaluation
Elna Hirschfeld and Rebecca Pursell	The flip side of child participation: How do we communicate feedback in a child friendly way?
Dena Lemofsky	Participatory evaluation in the context of rights based frameworks: Empowerment or tokenism?

<b>11.00 – 11.40</b>	<b>TEA AND MEETING OPPORTUNITY</b>	<b>TBA</b>
(e.g. Gauteng SAMEA; SAMEA M&E accreditation committee; Western Cape SAMEA; Eastern Cape SAMEA; HIV/AIDS chapter; other meetings advertised on notice board)		

<b>11.45 – 13.00</b>	<b>Plenary</b>
<b>Panel Discussion</b>	<b>Senate Room</b>
<b>The Value of M&amp;E in Donor Practices</b>	
Moderator	Benita Williams
Panel Members	Mokibelo Ntshabeleng, Monitoring and Evaluation Specialist, Tshikululu Social Investments
	Ian Hirschfeld: Africa Director: Corporate Brand & Public Policy, Coca Cola Africa
	Theresa Moila: Senior Manager for Education - Transnet Foundation
	Gail Campbell : CEO, Zenex Foundation
Discussant	Cathy Langerman, Trialogue

<b>13.00 – 13.30</b>	<b>Summary and Closing</b>	<b>Senate Room</b>
Facilitated by SAMEA Board Members - Dr Florence Etta - President AfREA		
<b>13.30 –</b>	<b>LUNCH AND DEPARTURE</b>	





## **ANNEXURE I**

### **Exhibitor Conference Evaluation**

Available upon request